

NAME OF CONTEST: "Audubon GBBC 2002 Chapter Challenge"

SPONSORS: Audubon Membership Department and Audubon Science Department.

CONTEST PERIOD: Contest begins 12:00A.M. Eastern Time February 15, 2002 and ends 11:59P.M March 15, 2002.

Contest Goal: To promote the GBBC 2002 and to recruit 1000 new Chapter generated members.

TO ENTER: To enter, each Chapter must mail, fax or email the contest participation form to Kristen Totaro, National Audubon Society, 700 Broadway, New York, NY 10003, Fax 212-353-0190 or email ktotaro@audubon.org. All forms must be complete with Chapter Name, address and phone number. There is no fee to enter. Contest is open to all certified U.S. Audubon Chapters. One entry per Audubon Chapter.

CONTEST DETAILS: Initial contest information was mailed to all Chapter Presidents and Chapter Membership Chairs the week of November 12, 2001. Contest information and the participation form can be found at: <http://www.audubon.org/local/cso/membership/index.html>. Upon receipt of the contest participation form, the Audubon Membership Department will send all participating Chapters an event kit including GBBC Brochures, GBBC Posters and a variety of give-away gifts to use for membership recruitment (a combination of umbrellas, travel mugs, decals, wrist watches, cooler bags).

To be counted in the GBBC 2001 Chapter Challenge, all new membership applications (including the GBBC membership application, newsletter applications, Audubon membership Chapter brochures and any other Chapter created membership applications) MUST include the Chapter Code and be received no later than March 15, 2002. Any membership applications received after March 15, 2002 will be invalid and not counted toward the contest. All applications will be processed and reported by March 23, 2002. Chapters will receive the credit for dues payment for every new member recruited through this contest.

WINNER(S): The Winner will be the Chapter with the highest total number of new members recruited and averaged against the total number of current chapter members reported on the 2000/01 Chapter roster. All prizes will be awarded to the Audubon Chapter. The President of the winning Chapter will be notified by telephone. In the event that the winner cannot be contacted within fourteen (14) days, the prize may be forfeited and an alternate winner selected.

PRIZES: One (1) Grand Prize will be awarded to an Audubon Chapter. Prize consists of: Cash prize of \$1,500 and ten (10) copies of the "Sibley Guide to Bird Life and Behavior". One (1) Second Prize consisting of a cash prize of \$500.00 and eight (8) copies of the "Sibley Guide to Bird Life & Behavior". One (1) Third Prize consisting of a cash prize of \$200 and four (4) copies of the "Sibley Guide to Bird Life & Behavior".

RESTRICTIONS: Submission of an entry to the contest automatically constitutes the entrant's acceptance of all conditions set forth in these rules.